



Real time visibility across departments delivers streamlined operations

The Olive Centre

Managing Director: Amanda Bailey

Location: Queensland, Australia

Industry: Wholesale distribution: equipment & machinery

A business designed to support an industry

With over 2,500 lines of product and equipment for a local and international olive growing community, the Olive Centre demanded a software solution to deliver cross-department visibility and real time reporting. Being an early adopter, they were also able to take advantage of the scalability of JCurve's cloud ERP solution as their needs evolved. This enabled the Olive Centre to take advantage of enterprise level functionality to streamline their complex requirements around the supply of technology and equipment to the olive growing industry.

Pain points that drove The Olive Centre to seek a better solution



A lack of communication between systems



Reliance on manual spreadsheets and other locally stored documents



System inefficiencies, resulting in multiple data entry



Inability to manage drop shipping



Inability to work effectively and reliably in foreign currencies



Lack of cross-department visibility



Inability to forecast seasonal demands



JCurve have streamlined and consolidated every part of our business into one neat package. It's now quick and easy to get the important, real-time data we need to see the full picture of our business health and activity. This frees us up to focus on what matters – continuing to grow our brand and our business.



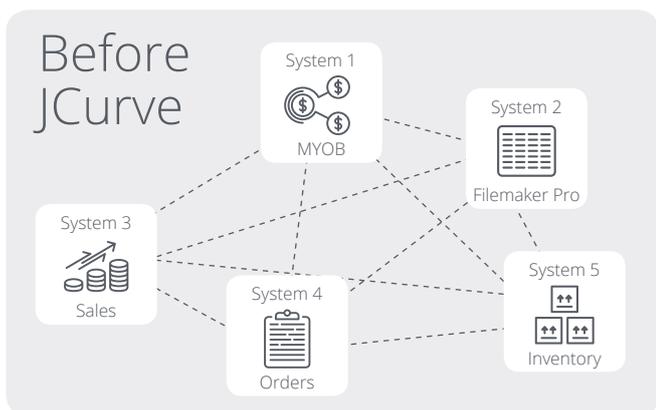


Why The Olive Centre chose JCurve?

After several years in the industry, the Olive Centre was fast outgrowing MYOB, Filemaker Pro and other disparate systems they had come to deal with. Before transitioning to JCurve in 2009, they were running five individual systems and realised this was making their operations clunky, error prone, and frustratingly time consuming. With an awareness of NetSuite, Amanda had the foresight to know that a cloud based all-in-one solution was the answer to their small business' woes, however they struggled to justify the price point of a big business system. When the opportunity arose to work with JCurve, NetSuite's small business edition, Amanda was excited. "I was absolutely committed from day one and confident that JCurve would deliver. I just knew that we would get so much more out of JCurve than what we put in."

Having a good understanding of the many business software options available in the market, Amanda knew that in having the power of NetSuite behind them, JCurve would be the ideal solution to streamline and improve their operations – "The dashboard alone has made my business forward thinking, insight powered and put operational error detection firmly back in my hands."

JCurve's expert team worked closely with Amanda throughout the implementation to empower her with a working knowledge of the setup and configuration. "It took a reasonable amount of time to get to deployment, as I wanted to stay heavily involved each step of the way.



For me, this experience was fantastic. It gave me confidence in becoming a true power user and allowed me to get even more value out of the setup process."

Describing the user interface as "intuitive and template driven", Amanda reports that the onscreen help button and in-depth product knowledge base further enhanced the system support from JCurve. "The help button has been invaluable to all of us. If I ever forget an action, it's quickly accessible onscreen. It also makes things easier for new staff, knowing they always have an additional lifeline."

Accelerating business growth

After close to six years with JCurve, Amanda is reaping the benefits of her all-in-one, tailored and unified cloud based solution every day. The efficiencies delivered by the software have enabled Amanda and her management group to mature their focus from operations to business growth. "Updating data for 2,500 product lines in the same system that runs our entire business has delivered some of the most significant efficiencies for us – and that's before we've even touched on all of the benefits of the cloud-based nature of JCurve. It's enabled us true cross-departmental visibility in real time, work reliably with foreign currencies and handle our most demanding inventory requirements including drop shipping and seasonal forecasting."



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The streamlined operations delivered by JCurve have driven business growth without the need to add staff. "We're now working smarter, not harder – but one of the biggest wins for us has been bringing JCurve's strategic implementation and consulting team on board."

JCurve's system experts now provide the Olive Centre with a range of bookkeeping services so they can further focus their time on the core business instead of day-to-day administrative tasks. They're taking full advantage of JCurve's services for managed accounting, payroll and systems administration.

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