



# Experiencing a memorable business transformation

## Mont Adventure Equipment

**CEO & Founder:** Andrew Montgomery

**Location:** Fyshwick ACT

**Industry:** Adventure Clothing and Equipment

Mont Adventure Equipment was founded in 1981, after Andrew “Monty” Montgomery found himself frustrated with the poor quality of adventure equipment available. Based in Fyshwick, ACT, the company has grown to become a leading supplier of high-quality adventure gear to Australian and international customers. It still maintains its flagship Canberra store.

### Why did Mont Adventure Equipment choose JCurve ERP?

Mont was running a server-based inventory management system to keep track of all the stock in its warehouse. Meanwhile, it had a POS system in its retail store, which didn’t “speak with” the warehouse system.

As Monty explains, “All the stock in the shop had to be uploaded manually, as we didn’t know what was in the warehouse. It was a full-time job maintaining inventory levels in the shop, and it was an absolute nightmare. We always had the wrong inventory in the shop, trying to sell things we didn’t have.”

Mont also struggled with constant internal network and server issues. It wanted to launch an eCommerce website, but the antiquated warehouse system wasn’t able to integrate with any eCommerce platforms.

A better solution was needed. Mont’s management researched the business software options that other, similar-sized companies, and those that Mont aspired to grow to the size of, were using. They came across JCurve ERP, found that it came highly recommended, and signed up as a customer.



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## Cloud solution delivers instantaneous benefits

Implementing JCurve ERP was straightforward. It was completely cloud-based, and the migration was primarily handled by JCurve Solutions, with a developer also setting up some specific customisations.

Mont found everything “significantly easier” with the new JCurve ERP system, which could handle all Mont’s 24,000 SKUs, past and present.

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Overall, JCurve ERP has made everyone’s lives easier and has even improved staff morale. The powerful dashboards are particularly valued. Staff are using these dashboards to see KPIs, metrics, and critical data specific to their roles – all in real-time, on the one page. Defined stock level notifications and live reporting from JCurve ERP are empowering the business to make informed decisions based on accurate, up-to-the-minute information.

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Among the most crucial features have been the abilities to add notes to customer records and see full transaction histories. JCurve ERP’s CRM features have delivered a significant improvement in servicing customers with Mont now able to keep better track of customers’ activities and preferences. Through JCurve ERP, Mont generates more than 4,500 invoices per month at its busiest time of the year.



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Having a mobile solution accessible from anywhere has provided a massive benefit. Several of Mont’s staff are on the road and interstate frequently. Mont’s CEO and Production Managers also travel several times a year internationally.

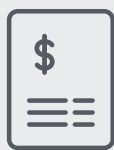
“They might be away for weeks at a time, but with JCurve ERP they can get on and do all their normal work from overseas. In the past, with our server-based system, they couldn’t do anything, and they might be away for as much as two months per year in total,” Monty says.

Mont is now keen to engage a JCurve Solutions consultant to maximise ROI from their investment and help its staff use the system even more efficiently. Mont’s website is also moving from a Magento to a Shopify eCommerce platform. JCurve ERP’s integration capabilities with Shopify will enable Mont to maintain accurate stock levels, seamlessly, between their online and in-store sales channels.

### Outcomes



Integrated stock system with ~24,000 SKUs



Up to 4,500 invoices per month



Reduced admin and staffing costs



Enabled mobility and remote access



Instant, easily customisable reports



Improved CRM